

**HULT** International  
Business  
School

GET PLUGGED INTO THE WORLD

Major in Business  
Major in International Relations  
Major in Communications

# Undergraduate Programs

Russell Square, London

[www.hult.edu](http://www.hult.edu)

# Why Hult is Different

Choosing a university is one of your most significant life decisions. Here are eight compelling reasons why Hult is the right choice.

**Top-ranked business school welcomes undergraduates**



Hult is ranked the 16<sup>th</sup> best business school in the U.S., 31<sup>st</sup> best in the world (Economist Intelligence Unit 2008), and currently ranks in the *Financial Times*' top 100 business schools in the world. The school has a long history of training leaders from all over the world. Our undergraduate students enjoy an exceptional education under the auspices of one of the world's leading and most recognized schools.

**An exceptional location in the heart of central London**



London is perhaps the most exciting city in the world in which to study. Our campus overlooks one of the city's oldest and most vibrant gardens—Russell Square. Based in the heart of London's famous academic district of Bloomsbury, you are footsteps away from world-class libraries, museums, shops, restaurants, and landmarks. With one-fifth of Europe's largest companies based in London, the city is an excellent launch pad for your future.

**60 nationalities, more diverse than most universities**



We are proud of our exceptionally diverse student body, a bright group of students who hail from over 60 countries in Asia, Europe, Latin America, Africa, the Middle East, Great Britain, and North America. Our small school is a microcosm of the global community at large.

**A flexible curriculum to match your interests and career goals**



Hult is the perfect match for students who yearn to attend university in the United Kingdom, but prefer to follow the more flexible American-style education system. Our curriculum emphasizes the accumulation of broad knowledge in addition to subject specialization. Upon graduation, you will possess a relevant and deep base of knowledge with which to explore specific careers. Hult's academic advisors help chart your academic goals and narrow down the wide study options available to you.

## Small class sizes mean highly personalized attention



We keep our class sizes small. Our undergraduates enjoy having only about 20 to 25 students per class. This ensures a personalized learning experience for each individual, with plenty of opportunities for meaningful interaction with professors and classmates.

## Experiential learning



Hult is committed to supplementing the classroom experience with real-world activities and engagement in practical learning. Students are encouraged to pursue internships, field studies, and Action Learning Projects, all of which help prepare graduates for the world ahead. Hult's focus on professional development for undergraduate students builds upon its successful MBA methodology.

## Expert Career Services



We pride ourselves on preparing our graduates for successful careers after graduation. Our experienced Career Services team works to ensure that you are well prepared to make your mark on society after graduation. We have alumni at some of the world's best companies and institutions.

## World-class faculty



Hult has a deep reservoir of teaching talent. Professors with international experience engage students intellectually and encourage you to think critically and explore academic interests. Our teaching-oriented faculty are passionate about their respective fields and are readily accessible to Hult students. Our teachers and staff also provide close academic guidance for each student.

# Classmates from All Over the World

Each incoming class at Hult is like a mini-United Nations, with students from more than 60 different countries.



**Laura Michalski, USA**

"Hult faculty and staff personally make every effort to ensure that we succeed and receive a well-rounded education. Incoming students at Hult should make sure to seek out all that London has to offer as the time will fly by."



**Viktor Lindbom, Finland**

"The location of the school in the heart of London is fantastic. You have world-class libraries right next door and you can study in Russell Square or the British Museum."



**Nadeesha Dulani, Sri Lanka**

"I really like the sense of community that the school provides. London is a big city, but you feel looked after here."



**Georgi Lazarov, Bulgaria**

"This school is a place of unlimited opportunities—this is something essential for every student."



**Pedro Nevett, Venezuela**

"Studying with students of diverse backgrounds has challenged me to think more critically about my own beliefs and opinions about politics, religion, and philosophy; I am grateful to all my peers at Hult who have taught me so much."



**Phillip Sebastian Hahn, Germany**

"The classes are really small, about eight to ten students, which gives us an opportunity to discuss different topics from various international points of view."



**Pham Thi Hai Ha, Vietnam**

"I love the small classes and the attention from the professors. I don't feel lost."



**David Kiryapawo, Uganda**

"My conflict resolution class was my favorite thing about Hult. That one class, and one great professor, changed my perspective on so many things."



**Bouchra Bouyoub, Morocco**

"I've really been impressed with the faculty here at the school. They put the students first and care deeply about our educational experience here at the university."



**Nada Wansa, Lebanon**

"What I like most about Hult is its central location and its cultural diversity. The small class sizes allowed each of us to have personalized attention and meaningful interaction with professors and classmates."



**Miao He, China**

"The school's friendly atmosphere and international environment made me feel comfortable and confident during my studies. They prepared me for the world of finance by enhancing my skills in the specific area I was interested in and making me competitive in the job market."



**Ahmed Hussein, Egypt**

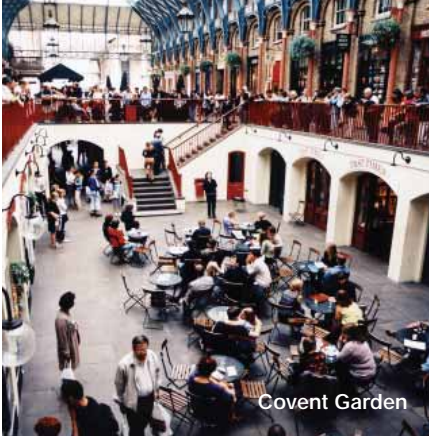
"The dorms at Byng Place were my favorite part about the university. You get to make so many new friends and you are living right in central London!"

Study with friends from all over the world

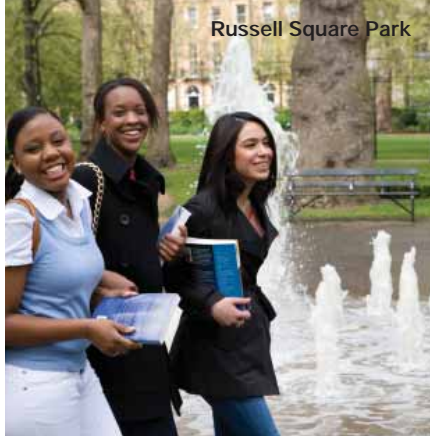




Russell Square Station



Covent Garden



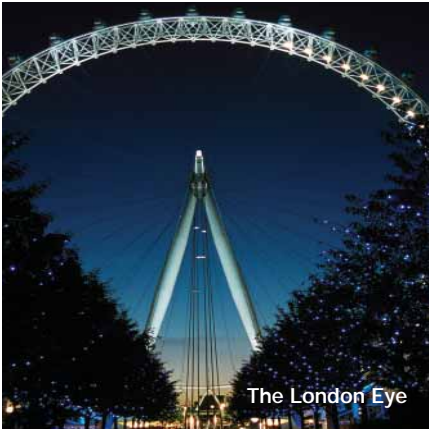
Russell Square Park



Big Ben from the Embankment by night



St Paul's Cathedral



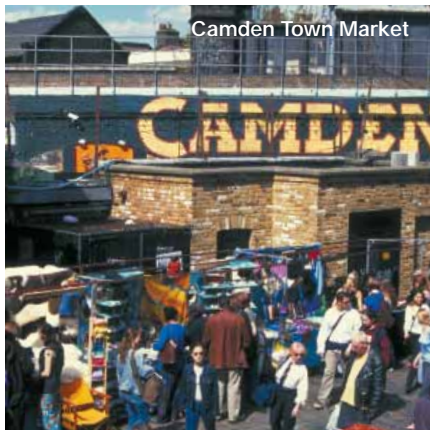
The London Eye



The British Museum



Outside the Tate Modern



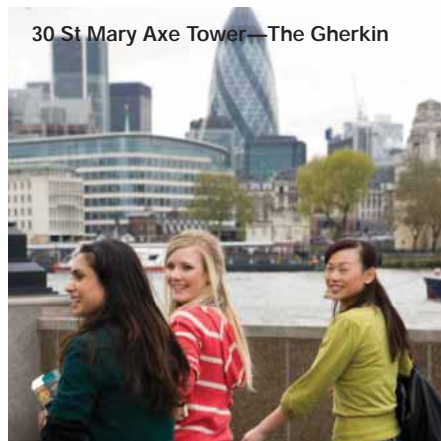
Camden Town Market



Shakespeare's Globe Theatre



Piccadilly Circus



30 St Mary Axe Tower—The Gherkin



# An Urban University with World-class Facilities

Hult provides you with a thoroughly modern learning environment, sophisticated campus, and an extensive array of educational resources.

## Hult's London Campus

Our main campus consists of two large Georgian buildings that have been fully refurbished and configured to provide an extensive educational facility rarely found in small universities. Classrooms have been fully equipped with the latest multimedia learning tools, and the buildings are completely wireless.

## Hult's Hall of Residence

The university's Hall of Residence at Byng Place is a five-minute walk from the campus. The residence offers a television room, wireless internet access throughout, and laundry facilities. All rooms are equipped with refrigerators and microwaves. The building is managed and supervised by the Residence Life Director, and supported by Residence Life Staff. Security guards are on duty during evenings and weekends. Access to the residence is via an electronic card system.

## Accommodations in London

Hult's Student Services provides a range of ideas and options for student housing outside of the Hall of Residence. As the housing market in central London is dynamic and changes often, students are advised to meet directly with recommended housing providers to best meet their needs, expectations, and budget. Students may enquire with Student Services for a list of preferred housing providers.

## Resources at the University of London and University College London

Hult students can use the excellent facilities at the neighboring University of London with access privileges to:

**Senate House Library:** The largest academic library in London is a two-minute walk from campus. Senate House Library is eight stories high and houses over 4 million titles. Hult students enjoy full borrowing access as well as remote access to electronic resources.

**University of London's health and fitness club:** Students can use the comprehensive fitness facilities at Energy Base Health & Fitness located directly across the street from Hult's Hall of Residence. This includes a fully equipped gym, an Olympic-size swimming pool, and full schedule of fitness classes.

## Facilities at University College London (UCL):

Hult students can enjoy UCL bars, cafes, and shops, and participate in any number of the 140 clubs and societies of UCL. There are many athletic teams and sports to join—from taekwondo to soccer to tennis.

**Additional library privileges:** Besides the Senate House Library, Hult students may use the library at the London School of Economics. In addition, Hult students have access to other specialist libraries and resources nearby.



Classrooms overlook Russell Square and London's famous Bloomsbury district



The university's Hall of Residence at Byng Place is a five-minute walk from the campus



Outdoor deck and patio



Hult's Georgian campus overlooks Russell Square



Comfortably chic student lounges



Senate House Library—five minutes away

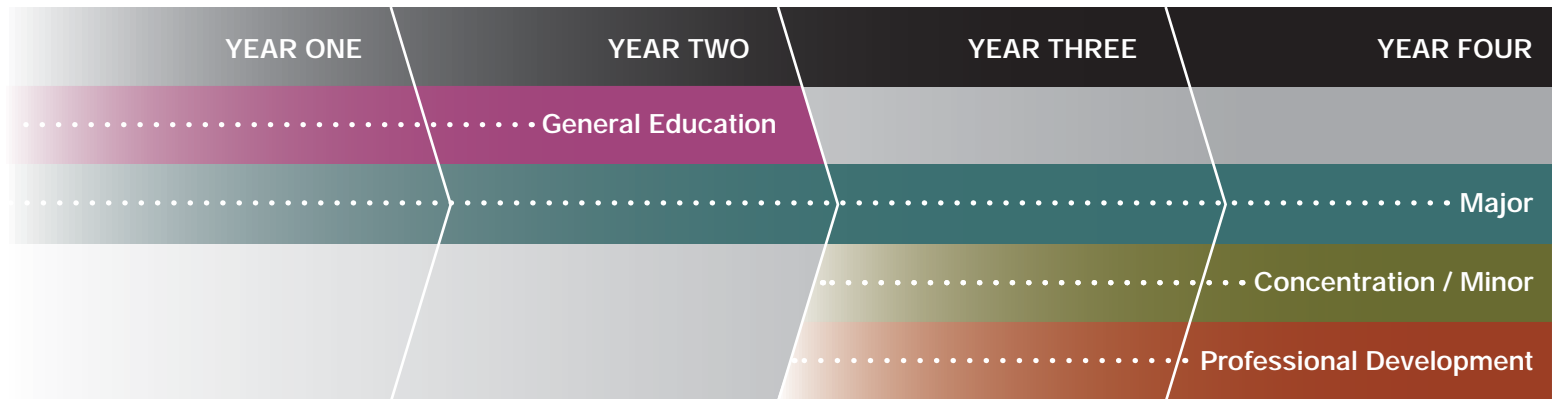


Indoor athletic facilities available to Hult students



# Hult's Undergraduate Programs

Flexibility is the hallmark of Hult's curriculum. Our curriculum is structured to give you the freedom to choose subjects, focus, and length of study. You will be assigned an Academic Advisor, who will personalize your study plan and help you chart a path to reach your academic goals.



## Earning credits towards a degree

The credit, sometimes called the credit hour, or the semester hour, is the basic unit of value for coursework, equivalent to one hour per week over 14 weeks. All Hult Bachelor's degrees require at least 120 credit hours of successful study. While 30 credits per year is the expected minimum for full-time study, Hult's flexible academic structure allows you to take extra summer classes and up to 40 credits per year, enabling you to graduate with a full 120 credit Bachelor's degree in three years rather than the usual four years. Note: Students with International Baccalaureate, A-Levels, or University Foundation Year are eligible for 30 credits advance placement toward their Hult degree.

## Guidance from Academic Advisors

Over the course of the undergraduate degree, Academic Advisors provide intellectual mentorship, helping students identify relevant courses and an academic pathway that best develops a student's interests and professional goals. The relationship forged between student and Academic Advisor is central to the Hult model of undergraduate education.

## Hult degree structure

Hult's undergraduate program has four essential components: General Education requirements, a Major, Elective courses, and Professional Development credits. The respective credit breakdown for each component is as follows:

### Hult degree structure (All Majors)

Components	Credits
General Education	40
Major (Core & Electives)	50
Concentration or Minor	20
Professional Development	10
<b>Credits to graduate</b>	<b>120</b>

## Component 1 of 3:

# General Education

General Education courses provide the basis for all Bachelor's degrees, and are the essential ingredient that showcase the flexibility and breadth of knowledge provided by an American university education.

### Objectives:

- To help students develop the confidence, skills, and knowledge needed to succeed as active, productive, professional adults
- To provide students with a tool kit for intellectual and social inquiry, as a foundation for Hult's undergraduate programs
- To generate skills in critical thinking, and to encourage the development of good research techniques and study habits
- To introduce students to a range of academic disciplines and modes of thought
- To develop an awareness of the diversity of human thought, culture, and belief systems
- To enable students to place economic, social, and political debates into an ethical framework
- To highlight the symbiotic relationship between the global and local levels of analysis, and to help students appreciate London as an environment for learning and living



Hands-on practical experience enriches your learning at Hult

### Hult General Education Courses:

#### Core Competencies (Year One)

- Academic English 1 & 2
- Information Literacy
- Group Communication & Public Speaking
- Quantitative Skills

#### Hult Curriculum Experience (Year One)

- Management Practices & the Business Environment
- Communications, Creativity, & Power
- Fundamentals of International Relations

#### Modes of Thought (Year Two)

- Science & Society
- Literature, Arts, & Culture
- Multicultural London
- Contemporary Ethical Debates



# Major in Business

Majoring in Business at Hult creates a platform for careers in private enterprise and public corporations in diverse sectors and locations. The emphasis throughout is on global business and the skills necessary to succeed in a corporate environment.

This major focuses on a general understanding of all the functional areas of business—Finance and Accounting, Marketing, Human Resource Management, and Operations Management. Knowledge and appreciation of these functions is placed in the context of the increasingly complex environment in which businesses operate, with a strong emphasis on global activities.

Through case studies, practical exercises, computer simulations, and internships, students will develop the skills and knowledge sets necessary to succeed at a managerial level in a modern business enterprise.

While Business students may elect to take any of the Hult concentrations, General Management, Marketing, Finance, or Family Business & Entrepreneurship are typical paths chosen.

### Learning Objectives:

- Exposure to management principles in all main functional areas of business
- Understanding of the complexities of the global business environment, including economic, political, socio-cultural, legal, and ethical
- Development of key management skills, such as problem analysis, communications, use of information technology, decision making, and leadership
- Practical application of skills and knowledge through case studies, business simulations, practicums, and internships
- Appreciation of strategic issues and policy considerations in business planning and development

### Career Opportunities:

Business majors typically explore opportunities with:

- Family businesses
- Public corporations & multinational enterprises
- Financial institutions
- Careers in marketing, market research, and marketing communications
- International trade
- Management consulting firms

“The time spent at the university played two extremely vital roles for me with regards to my professional life. Firstly, the school helped me enormously during the difficult and daunting period when I needed to identify the area that would later become my chosen career path. The diverse choice of academic subjects on offer enabled me to obtain essential exposure to the various roads that I could embark upon after graduation. Secondly, the school laid down the solid academic foundation and interpersonal skills that I needed to succeed in a highly competitive environment such as finance.”

### Dimitar Uzunov

BSc Business

Equity Analyst, Headstart Advisors, London



### Core courses:

Year One	Year Two	Year Three	Year Four
Macro-economics	Financial Accounting I and II	Analysis and Interpretation of Quantitative Data	Strategic Management & Policy (incl. Business Game)
Micro-economics	Finance I and II	Ethical Practices and Global Legal Principles	
	Marketing	Market Research & Business Information Research	

# Major in Communications

The way people communicate has dramatically changed in the past few decades. We no longer experience time and space in the same ways as previous generations.

These changes make the field of Communications one of the most exciting—and one of the most important—areas of study in higher education.

The program at Hult teaches students the necessary skills to succeed in both interpersonal and mass media communications. Students become highly adept at using images and words to convey meaning, and in knowing how to control the media of communications as well. These are powerful skills to have in a new century driven by developments in information technology and creative media.

After completing the core requirements, students choose from a range of electives in three typical areas, one of which may become the student's chosen concentration: Marketing, Media & Public Relations, and Creative Industries.

## Learning Objectives:

- Knowledge of the fields of marketing, advertising, and PR, and the development of essential skills of communicating with a target audience
- Transferable skills in critical thinking, creative expression, research and writing, oral presentation, collaboration, and teamwork
- High-level skills in media and creative literacy, using words, narratives, graphics, and digital technologies to shape a message and deliver it to others
- Understanding of human psychology and motivation
- Historical knowledge of how new forms of communication developed out of the past, how technological changes affect society, and how past trends shape future patterns

- Increased awareness of how differences such as gender, race, ethnicity, nationality, religion, and class affect communication within and across cultures
- Awareness of film, television, music, games, design, the press, and the arts as organizations and as industries

## Career Opportunities:

Students of this major earn a Bachelor of Arts in Communications and upon graduation can explore employment and professional opportunities in:

- Advertising
- Public Relations
- Marketing
- Film and Television
- Corporate Communications
- Political Campaigns
- Event and Festival Promotion

“Studying here has truly altered my perspective on life. Today, I understand that the happiness derived from one’s university experience is not wholly dependent on good grades, but also on the support you get from the people around you. All the knowledge I absorbed opened my eyes to worlds unknown. My professors have truly inspired me to return to Gambia and begin a Critical Thinking Tutorial at my former high school. Without these people and this education, I simply would not have been the person I am today.”

## Ida Persson

BA Communications, Class of 2008



## Core courses:

Year One	Year Two	Year Three	Year Four
Media Literacy Skills	Marketing Communications	Audience Research	Creative Project Design & Management
Media & Cultural Industries	Psychology & Human Relations	Mass Persuasion	Professional Development
	Creative Media & Social Change		

# Major in International Relations

The field of International Relations is diverse and constantly evolving, responding to changes in the global landscape. Understanding issues such as globalization, migration, terrorism, and governance are central to International Relations.

As the global media focuses ever more intently on such issues, graduates in International Relations are needed to understand and interpret the dynamics of the international system in the 21<sup>st</sup> century. The International Relations major offers students the opportunity to explore these trends and to become active players in an increasingly complex and interdependent world.

International Relations draws on the techniques and modes of thought of the social sciences, yet reaches out across a range of academic disciplines. It includes elements of Political Science, Economics, Sociology, History, and a number of other disciplines in seeking to understand and explain contemporary world affairs. Beyond the core courses, students may choose any of the ten Hult concentrations, although electives are typically drawn from Conflict & Security, Global Governance, International Economics, and Public Policy.

## Learning Objectives:

- Knowledge of key events, processes, and actors that shape International Relations
- Analytical skills to assess trends and future patterns of global development
- Ability to make oral presentations, construct arguments, and debate contemporary issues in International Relations
- Ability to write clearly and to conduct project-based research, including internet-based investigation
- Experience in group project dynamics
- Enhanced intercultural communication skills

## Career Opportunities:

Students of this major earn a Bachelor of Arts in International Relations and upon graduation can explore employment and professional opportunities in:

- Diplomacy and international civil service
- NGO fieldwork or management
- Human rights and international law
- Public administration
- Policy planning and analysis
- The risk industry  
(e.g. environmental impact assessment)

“The teaching is first rate at Hult; students interface with professors directly—not with their assistants—and there is a daily spirited and robust give-and-take in class that fosters deep inquiry as well as intellectual growth. I cannot say enough good things about the International Relations department, especially about my inspirational professor whose method and analytical approach makes intellectual inquiry a joyful endeavor. Each time I exited class, I felt ready to take on the world’s challenges.”

## Kham Kereere

BA International Relations, Class of 2007



## Core courses:

Year One	Year Two	Year Three	Year Four
World Order Since 1945	The Sources & Dynamics of Conflict	The Politics of the Global South Since 1945	Theories of International Relations
The Principles & Practices of Global Governance	Global Political Economy	Global Security in the 21 <sup>st</sup> Century	Contemporary Issues in International Relations
	Key Themes of International Law		

# Concentrations



## Conflict & Global Security

Political leaders and business leaders alike must assess the risks associated with the forms of conflict in a given location and the likelihood of escalation and compromised interests as a consequence. A concentration in Conflict & Global Security prepares graduates with the skills to assess the threats and risks to the stability of the modern state system and its supporting instruments. International security is compromised by a range of threats such as nuclear weapons, transnational crime, terrorism, environmental scarcity, and various forms of politically or economically motivated violence. A concentration in Conflict & Global Security can lead graduates into global or local risk assessment, policy analysis, international security and crisis management, preventive diplomacy, and conflict resolution.

### Courses:

- The Sources & Dynamics of Conflict
- Global Security in the 21<sup>st</sup> Century
- Political Psychology
- Conflict Resolution
- Political Risk Analysis
- Terrorism
- Genocide, War Crimes & Global Justice
- War, Intervention & Order Since 1990
- Identity Politics: Nationalism
- Identity Politics: Ethnicity
- Journalism & War

## Creative Industries

The Creative Industries cover film, television, radio, music, games, museums, theaters, galleries, and advertising. The Creative Industries in London are second only to the financial services sector in annual revenue, and they are the fastest growing sector of London's economy—which is why some commentators have called it the “New Creative Economy”. There are, for example, over 113,000 creative companies in London alone. Graduates of this concentration go on to careers in film, television and radio, tourism and heritage, the music industry, arts management, and public policy. Graduates may, for instance, work for a film or music production studio, produce creative content as a writer or designer, or manage a museum or tourist venue.

### Courses:

- Media & Cultural Industries
- Creative Project Design & Management
- Creative Media & Social Change
- Event & Festival Management
- Writing for the Creative Sector
- The Global Creative Economy
- Arts Management
- The Politics of Popular Culture
- Games & Virtual Environments
- Global Film Industries
- The Music Industry
- The Tourism & Heritage Industry

## Diplomacy & International Law

This concentration provides in-depth knowledge of the actors, institutions, mechanisms, and processes that collectively shape the international political world. Governments pursue their interests through a range of techniques, from bilateral diplomacy to multilateral conferences. Along the way, their conduct is constrained by international law and mediated through a myriad of international organizations, both governmental and non-governmental. Contemporary political problem-solving necessitates an understanding of the tools and strategies of such global governance. This concentration prepares graduates for a traditional career in diplomacy or international civil service. It is also an ideal concentration for those graduates seeking work within NGO management, international law, or human rights in a global context.

### Courses:

- Key Themes of International Law
- Foreign Policy & Diplomacy
- Human Rights in International Relations
- International Law
- European Integration & the Governance of the EU
- ICONS Diplomacy Simulation
- Debating American Power: The World Role of the USA
- Debating European Power: The EU in the Modern World Order
- Debating Asian Power
- American Foreign Policy
- World Order Since 1945

## Family Business & Entrepreneurship

Many students at Hult come from a family oriented business background, to which they may eventually return. Others have plans to start their own businesses and become the next Bill Gates! This concentration will appeal to young entrepreneurs and innovators who see themselves making a difference and “adding value” to both established and new business enterprises. In a world of rapid technological change and increasingly global orientation, Hult will help you to develop the skills necessary for success.

### Courses:

- Innovation in Business
- Corporate Social Responsibility
- Organizational Leadership
- Financial Entrepreneurial Ventures
- Intellectual Property Workshops
- Small and Family Business Management & Entrepreneurship
- Social Entrepreneurship
- Creative Project Design & Management
- Web Design
- Business Plan

# Concentrations

## Finance

The field of finance has attracted a growing number of students in recent years. Some are attracted to money markets, investment opportunities, and portfolio management. Others are interested in public finance and the regulation of financial institutions. The road to a lucrative career in financial markets is definitely long, but can be extremely rewarding. Students graduating with the finance concentration must combine strong analytical skills with interpersonal skills. The concentration provides the necessary education for students seeking careers in risk analysis, financial analysis, financial management, portfolio management, commercial or investment banking.

### Courses:

- Finance 1 & 2
- Financial Accounting 1 & 2
- Introduction to Investment
- Money & Banking
- Financial Instruments
- Introduction to Econometrics
- Financial Management
- International Finance
- Financial Regulation & Global Institutions
- Portfolio Management
- Real Estate Investment
- Global Financial Risk Management
- Wealth Management
- Public Finance

## Political Economy

This concentration provides students with current knowledge of the world economy, and a critical perspective on its operations. Political economy is defined as the relationship between politics and economics at the global level. In the modern world order, economics and politics are undeniably entwined and cannot be understood without each other, whether debating the use of currency as a political tool or the impact of the financial crisis. A concentration in political economy lays a foundation for any role that requires an understanding of economic policy, world trade, and finance, and prepares graduates for a variety of careers in business or policy analysis, including diplomacy or international civil service.

### Courses:

- Global Political Economy
- International Economics
- Global Inequality: The Problem of Development
- International Trade Theory & Policy
- Global Cities in the World System
- Introduction to Econometrics
- Comparative Economics
- Money & Power: Economic Statecraft
- Behavioral Economics
- Transitional Economics
- World Resources & Environmental Politics
- Regimes & Networks in the World Economy

## General Management

This concentration will attract students who aspire to senior management positions in the future, either in a corporate environment or in small and medium enterprises. As well as developing the skills and personal qualities expected of successful leaders, this concentration adopts the “generalist” perspective, essential in the formulation and implementation of strategic decision-making. Students will learn to see the enterprise as a whole, and to appreciate the linkages between the different functional areas of management. This concentration is often viewed as an excellent preparation for further study at the postgraduate level, especially for a Master of International Business (MIB).

### Courses:

- Organizational Leadership
- Corporate Social Responsibility
- Organizational Behavior
- Operational Research
- Sales Management
- Production & Project Management
- Business Information Systems
- Supply Chain Management
- International Business Management
- Management Consulting
- Human Resource Management
- Decision Support Systems
- Managing Public Services

## Marketing

Marketing professionals have become vital not just to organizations but to society as a whole. They are the master communicators of the 21<sup>st</sup> century. They may specialize in research, planning, branding, entrepreneurship, or management. They may work for corporations or in the non-profit sector, for environmental or arts organizations, for example. But the best marketing experts, whatever their field, understand psychology, and the art of communicating. Graduates will develop careers in advertising, product development, brand management, design, copywriting, research and planning, client services, and promotions.

### Courses:

- Marketing
- Marketing Communications
- Market Research & Business Information Research
- Media Literacy Skills
- Marketing Strategy & Management
- Marketing & New Media
- Integrated Marketing Communications
- Gender & Marketing
- Branding
- The Advertising Industry
- Advertising & Commercials
- Copywriting
- Graphic Design
- International Marketing Week

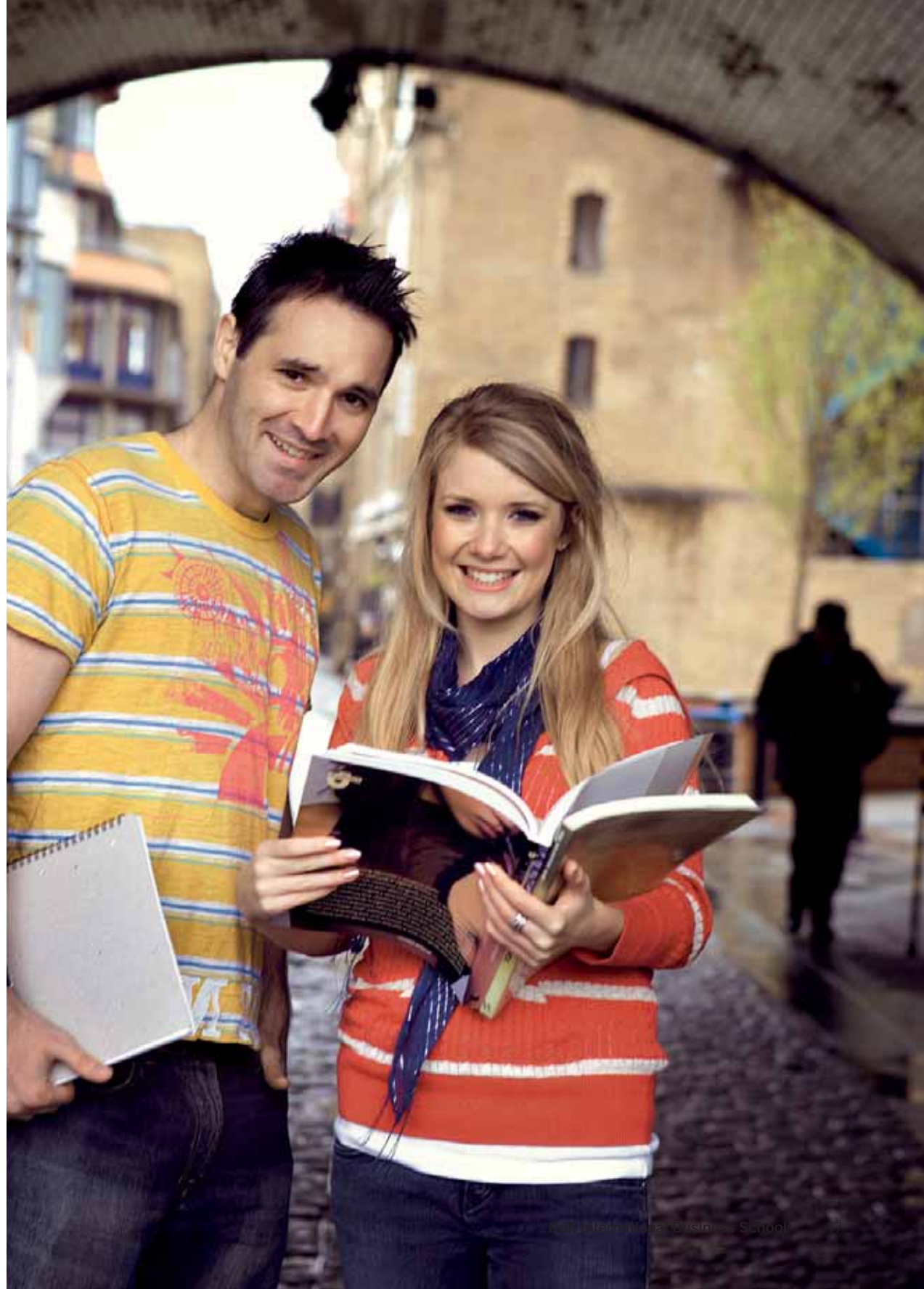


## Media & Public Relations

Media and PR experts shape public perceptions about events, people, and organizations, sometimes even entire countries. They work closely with journalists, and many have further careers in the press industry. They need to have a thorough knowledge of media outlets, both local and global, and an expert understanding of how to harness the power of print, broadcast, and internet forms of communication. Graduates in Media and PR will pursue careers and consultancy work in non-governmental organizations, press offices, government, cultural organizations, magazines, corporate communications, and the press and publishing industry.

### Courses:

- Media Literacy Skills
- Media & Cultural Industries
- Principles of Public Relations
- PR Campaigns
- Photojournalism
- Desktop Publishing
- The Press Conference
- News Writing & Reporting
- Journalism & New Media
- Investigative & Features Journalism
- Journalism & War
- The Politics of Media Representation
- The Press Industry



# A Talented Teaching Faculty

Our professors and lecturers are noted for their academic credentials and their talent for teaching. Here are the backgrounds of a few of the faculty:

## Ian Dougal

Academic Dean

*B.A. Politics and American Studies, University of Wales Swansea; M.A. History and International Relations, University of Southern Mississippi; Ph.D. International Relations, University of Birmingham*



Dr. Ian Dougal is a specialist in issues of American foreign policy and international security. He teaches core courses in diplomacy and foreign policy, conflict and security, and international relations theories. Dr. Dougal is a member of the British International Studies Association and the American Politics Group, a specialist group affiliated to the Political Science Association (PSA).

## Troy Gordon

Associate Professor

Head of Communications

*B.A. English Literature, Religion, Politics & Government, University of Puget Sound; M.A., Ph.D. English Language and Literature, University of Michigan; Post Graduate Certificate Women's Studies, University of Michigan*



Dr. Troy Gordon specializes in critical theory, cultural studies, gender studies, and writing. He teaches interdisciplinary courses in communications and the visual, communications and the body, and mass persuasion, as well as courses in film, journalism, and genocide studies. Dr. Gordon has been recognized as an outstanding teacher at both the University of Michigan and UCLA, where he received the 1998 Rackham Outstanding Lecturer Award, the 1997 Moscow Prize for the Teaching of Writing, and high rankings as one of the top 20 professors at UCLA.

## Alan Hertz

Associate Professor

*B.A. English, Yale University; M.A. Victorian Studies, University of Toronto; Ph.D. English, University of Cambridge*



Dr. Alan Hertz has been a professor at the school for 20 years. An American by birth, Dr. Hertz spent a large portion of his life in India and Pakistan. He has been teaching university students since 1975. His chief research interests are in Victorian poetry and journalism. His specialties include: the history of London, the cultural history of Britain, introductory courses in history, humanities, literature, and theater. His philosophy of teaching is to make as much use as possible of our greatest assets: the wonderful diversity of our student body and the overwhelming cultural resources of London. Professor Hertz also manages the school's Visiting Students Program.

## Daniel Pérez Vidal

Assistant Professor

*B.A. (Hons) Film Studies, B.A. (Hons) Mass Communication, University of Utah; QTS, GTCE; European Master's Degree in Audiovisual Management, MEDIA/MPA; CELTA, University of Cambridge; Certificate in Management, University of Leicester*



Professor Daniel Vidal specializes in marketing communications, new media, and film and television production. He is currently researching the uses of professional communications in the management and development of creativity. Before moving to the U.K. a few years ago, he worked as a screenwriter, casting director, and editor in Spain. He now lives in London, where he is a media consultant to TwelvePoint.com and the co-founder of Ace Films.

**Andrew Wright**

Assistant Professor  
Head of International Relations  
B.A. *Politics and Economic History, University of York*;  
M.Sc. *Sociology, London School of Economics*; Ph.D.  
(pending), *King's College London*



Dr. Andrew Wright specializes in international political economy development, and the political economy of war. He is a member of the British International Studies Association and is a founding editor of the *Journal of Historical Materialism*. Professor Wright has also taught at the University of Notre Dame (London Centre), the University of London, and London Metropolitan University. Besides teaching at Hult, he is working on a Ph.D. thesis on war and economics, as well as a book about war, politics, and society.

**Stefania Cassar**

Assistant Professor  
Ph.D., *Royal Holloway, University of London*; M.A.  
*Postmodernist Theory and Popular Culture, Royal Holloway, University of London*; B.A. *English Literature and Linguistics, University of Malta*;  
PGCE, *University of Malta*; CTEFLA, *University of Cambridge*



Dr. Stefania Cassar joined Hult in January 2002. She obtained her Ph.D. in 2005 from Royal Holloway, University of London. Between 2002 and 2004, Stefania led seminars in literary theory at Royal Holloway. Her main interests are in contemporary literature and literary theory. She is strongly committed to interdisciplinary research, especially science and literature studies and film and literature studies. She is also interested in the way the city of London and Londoners are represented in contemporary literature and film.

**Kosmas Kosmopoulos**

Assistant Professor  
Ph.D. *Research (ongoing), School of Engineering and Design, Brunel University*; M.Sc. *Computer Networks, School of Computing Science, Middlesex University*; B.Sc. *Computer Systems with Electronics, School of Computing Science, Middlesex University*



Kosmas Kosmopoulos joined Hult in 2004 as Head of the Computing Department. He specializes in the computer networks field but also has long experience in teaching a broad range of computing related courses from Business Information Systems to Web Development. Kosmas has taught in a number of British institutions before Hult at both undergraduate and postgraduate level as well as in adult further education courses. Most notable are City University, Middlesex University, and the University of Westminster. He still has a visiting lecturer relationship with some of them.

**Raymond Hilditch**

Associate Professor  
B.A., *University of Strathclyde*; PGCE *Jordanhill College of Education*; MBA *Strathclyde Business School*



Ray Hilditch has almost 30 years' experience in American international education. He left his native Scotland in 1979 to take up a post as Chair of Business at Richmond College in London. He joined Hult in 1992 and served as Provost from 1994 until August 2006. He also served as President of the European Council for Business Education (ECBE) from 1998 to 2004. Now, as Provost Emeritus and, in his own words, "as retirement looms closer", Ray is concentrating on the things he enjoys best—teaching and recruitment. The former has resulted in many hundreds of students being subjected to his early morning classroom banter over the years. The latter has meant he is a frequent visitor to the countries from which Hult draws its student body.

# Professional Development



## Hult Professional Development

All undergraduates take a series of classes, seminars, and workshops drawn from a menu of electives. The common theme of these electives is that they serve to enhance the “employability” of Hult students, advancing communication skills, providing explicit career guidance, or sending students out into the world to pursue internships, field studies, or Action Learning Projects. The professional development track gives Hult students a head start compared with typical university graduates.

# Professional Development

The cornerstone of Hult's commitment to experiential education is the Professional Development component. Students can participate in internships, field studies, or Action Learning Projects to obtain real-life knowledge and gain a critical head start.

Professional Development							
Our philosophy is to help you develop through exposure to a wide variety of options and platforms. Professional Development includes a series of practical workshops:				Year Three: Fall			
		Session 1 Self-assessment Workshop & Testing		Session 2 Career Exploration		Session 3 Introduction to Functional Skills	
						Session 4 Individual Counseling Sessions	
Year Three: Spring							
Session 5 Learning to use online resources and tools	Session 6 Industry Workshop	Session 7 Internship Workshop	Session 8 Presentation and Communication Workshop	Session 9 Interview Skills Workshop	Session 10 Group Interview Practice	Session 11 Internship Interviews I	Session 12 Internship Interviews II
Year Four: Fall							
Session 1 Job Search Strategies Workshop	Session 2 Resume and Cover Letter Workshop	Session 3 Researching Companies: How to get ahead	Session 4 Life after Hult: Understanding your options	Session 5 Counseling Sessions	Session 6 Alumni Panel	Session 7 Career Trek: Industry	Session 8 Understanding Assessment Centers
Year Four: Spring							
Session 9 Career Trek: International Relations	Session 10 Career Review and Preparation	Session 11 Working Abroad: Visa Information	Session 12 International Job Opportunities	Session 13 Project Work	Session 14 Counseling Sessions	Career Fair Preparation & Participation in Career Fair in March	Job Application Applications and Interviews

## Field Studies

Field studies put theory into practice, allowing students to gain hands-on experience for academic credit. Students can work with refugees in Africa, eco-tourists in Tenerife, or homeless children in Brazil. Field studies bridge the gap between classroom and real-world skills.

## Action Learning Projects

Students may also participate in credit-bearing practicums or simulations that link the real world with their studies. These opportunities are available as scheduled courses or as independent study projects each year. Distinguished speakers and guest lecturers speak on campus throughout the year, making London and its rich offerings become part of the classroom.

## Internships

The capstone experience during the Professional Development component is the internship. Following a year-long series of relevant seminars and speakers, Hult's Career Services team help identify and secure summer internships for undergraduates at the end of year three. Given the school's central London location, local internship opportunities abound, but students may also participate in internships outside the U.K. Through job postings and networking, students can pursue internships in any sector of interest. Internships are credit-bearing.

### Past internship placements include:

- Accenture
- Amnesty International
- BAE Systems
- BBC
- The British Museum
- British Parliament
- British Telecom
- CNN
- Embassy of Thailand
- Ernst and Young
- Estee Lauder
- European Commission
- The Financial Times
- Greenpeace
- Harrods
- The Hilton Foundation
- HSBC
- Human Ability and Accessibility Center
- IBM
- Imaginatik
- Intel
- International Criminal Court
- ISH/CERA
- KPMG
- Mercedes-Benz
- Merrill Lynch
- New Energy Finance
- Red Bull
- Osram-Sylvania
- United Nations
- Thomson Financial
- Wachovia

# Academic Calendar

Apply and  
enroll  
throughout  
the year

## Academic Calendar 2009-2010

	<b>Registration</b> Thursday & Friday	<b>Classes Start</b> Monday	<b>Classes End</b> Friday
<b>Fall 1</b>	3-4 September	7 September	23 October
<b>Fall 2</b>		2 November	18 December
<b>Spring 1</b>	21-22 January	25 January	12 March
<b>Spring 2</b>		22 March	7 May
<b>Summer</b>	20-21 May	24 May	9 July

## Academic Calendar 2010-2011

	<b>Registration</b> Thursday & Friday	<b>Classes Start</b> Monday	<b>Classes End</b> Friday
<b>Fall 1</b>	2-3 September	6 September	22 October
<b>Fall 2</b>		1 November	17 December
<b>Spring 1</b>	20-21 January	24 January	11 March
<b>Spring 2</b>		21 March	6 May
<b>Summer</b>	19-20 May	23 May	8 July

Depending on your desired start date, the following application rounds apply:

### Spring 2010 intake rounds

Early Action: Monday, August 31, 2009  
Second Round: Monday, October 12, 2009  
Third Round: Monday, December 14, 2009

### Fall 2010 intake rounds

Early Action: Monday, January 25, 2010  
Second Round: Monday, March 15, 2010  
Third Round: Monday, April 26, 2010  
Fourth Round: Monday, June 28, 2010  
Clearing Round (UK): Monday, August 23, 2010

# How Do I Apply?

## Eight simple steps to complete your application:

### 1 Start or access your Online Application:

<http://www.hult.edu/application>

Your information can be saved so that you can work on the forms at your own pace. Some sections include:

- a) Personal information
- b) Academic record
- c) Sponsor details

### 2 Upload your High School Transcripts

Please upload your High School Transcripts. If you are applying for transfer, we will also need your most recent university grades. Faxed or scanned copies have to be uploaded by the deadline. Originals need to be mailed after a decision has been made.

### 3 Upload your Personal Statement

While A-Level, SAT, IB scores or High School Transcripts provide measurable elements in your application, a personal statement is the best way for us to get to know the real you.

### 4 Submit two Academic References

Academic References are written by faculty members who have been in close contact with you. Personal references are not accepted. After registering their details, your recommenders will receive an email with the link to fill out the personal reference form. You will be instantly notified when each reference letter is completed.

### 5 Submit English proficiency scores

If English is not your native language, you must prove English proficiency by submitting results of any of the following tests:

- TOEFL (Test of English as a Foreign Language)
- IELTS (International English Language Testing Service)
- PTE (Pearson Test of English)

Please note that students who do not meet the minimum required scores but who are sufficiently close to the standard, could be invited to participate in the Hult English Language Development Program prior to the start of their degree.

### 6 Submit your Application

<http://www.hult.edu/application>

A processing fee of £50 will be required after you submit your Application. We accept credit cards, debit cards, wire transfers or checks as valid forms of payment for the application fee.

### 7 Admissions Interview

Students who successfully achieve Steps 1-6, are invited to participate in formal admissions interviews. These could be conducted in person at the campus or by local appointed interviewers, or via telephone. The interview is organized to complement your application materials, learn more about you, and evaluate your motivation to come to Hult. Please check our website for more information and prepare to answer questions regarding your choice of Hult as a school.

### 8 Notification

Applicants are notified of our decision a maximum of 7 days after the interview has taken place. Successfully admitted students are given a time deadline to submit their Form A along with the deposit payment to secure a space in our class.

## Hult Undergraduate Degrees

Bachelor of Science in Business

Bachelor of Arts in International Relations

Bachelor of Arts in Communications

### Concentrations

- Conflict & Global Security
- Creative Industries
- Diplomacy & International Law
- Family Business & Entrepreneurship
- Finance
- Political Economy
- General Management
- Marketing
- Media & Public Relations

**HULT** International  
Business  
School

GET PLUGGED INTO THE WORLD

### Accreditation & Rankings

Hult International Business School is currently ranked the 31<sup>st</sup> best business school in the world by the Economist Intelligence Unit ([www.eiu.com](http://www.eiu.com)).



Hult International Business School is currently ranked in the top 100 business schools by the *Financial Times*.



Hult International Business School's worldwide operations are accredited by the New England Association of Schools and Colleges (NEASC).



Hult International Business School's MBA program is accredited by the Association of MBAs (AMBA).



Hult International Business School is recognized as efficient by the British Accreditations Council of Independent Further and Higher Education.



Hult International Business School is a partner of:



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